



NBIA Initiatives

2007

Presenter: Tracy Kitts, VP COO
National Business Incubation Association

NBIA Goals

- **Advocacy**
Advocate business incubation as an effective economic development tool.
- **Education**
Provide high-quality educational opportunities on business incubation topics.
- **Information**
Provide timely and useful information on business incubation.
- **Networking**
Provide useful networking opportunities for business incubation professionals.

NBIA New Projects

- Incubator Management Certificate Program
- Advanced Incubation Professional Summit
- Soft Landings Program
- Economic Impact Toolkit
- NBIA Web Seminars
- New State of the Incubation Industry (SOI) Report for North America