

Preliminary Announcement – Kindly mark your calendar for the

**Asia Regional Workshop
*The Role of Business Incubation in Fostering
Innovation & Entrepreneurship in Asia***

October 3-6, 2007 in Hanoi, Viet Nam

Themes

The upcoming Asia Regional Workshop marks the second annual event of its kind, building on the first regional workshop held in The Philippines in 2006. The overall goal of the workshop will be to further develop and deepen cooperation among the Asia Regional Network of Business Incubators. Acknowledging the diversity of business incubation in the region, ranging from high technology incubation to grassroots and social incubation, including both highly experienced and emerging incubators, the workshop is built around a number of themes:

- Sharing experiences in designing and implementing national policy frameworks that support innovation and entrepreneurship
- Leveraging information and communication technologies (ICTs) within business incubators to improve performance and increase the social and economic impact
- Facilitating cooperation between business incubators, universities and other research and development bodies to encourage commercialization of ideas, technology transfer and the development of new markets
- The role of business incubators in supporting the internationalization of tenant companies through co-incubation and soft landing programs
- Incubation models for working with grassroots, social and rural entrepreneurs and small businesses
- Exploring the challenges and opportunities for business incubation in Small Island Developing States, including the Pacific islands

The workshop targets policy makers working on issues related to innovation and entrepreneurship, business incubator and technology park managers, financiers and other key stakeholders and development partners. The workshop program will be distributed shortly and is being organized in the following format:

Oct. 3: Experience in developing policy frameworks and business incubation models for economic and social development with lessons from across Asia

Oct. 4: Capacity building for business incubator managers and policy makers on issues including technology incubation, monitoring and evaluation of performance, and business incubation models for supporting social, rural and grassroots entrepreneurship

Oct. 5: The Asia Regional Network of Business Incubators: Identifying future network objectives and strategies

Oct. 6: Pacific Islands Forum: A dedicated session to business incubation in Pacific region and Small Island Developing States

Organizers

The workshop is being jointly organized by CRC-TOPIC Incubator (Hanoi University of Technology), and *infoDev*, the Information for Development Program, hosted by The World Bank

Please visit www.crc.edu.vn or contact CRC at minhcc@crc.edu.vn for further information. Program updates will be added to the website and sent to you soon.

We look forward to welcoming you to the workshop!